

## Personal Fundraising Ideas



Fundraising doesn't have to be daunting. You don't need a big event to make a difference. There are several other ways to fundraise for ADRA by yourself or with your immediate family. Here are just a few ideas:

### **Ebay Your Clutter Away:**

With so much time spent at home, now is a great opportunity to declutter. You can go full Marie Kondo and get rid of those items that no longer spark joy, whilst taking the chance to remember memories associated with them. Then sell your clutter on Ebay, or go to a website like Music Magpie or Zapper, which will give you cash in return for your old CDs, DVDs and even electronics! Donate the money you make to charity.

#### **eBay:**

On eBay you can setup your listings so that either part or all of the proceeds from your items go to ADRA-UK. When your item sells, you don't have to do anything. Three weeks after the sale, PayPal Giving Fund will automatically collect the donation from you.

For more information see <https://www.ebay.co.uk/help/account/donating-ebay-charity/buying-selling-ebay-benefit-nonprofit-organisations?id=4668>

#### **Music Magpie:**

(Phones, Electronics, CD's, DVDs, Games, Books)

<https://www.musicmagpie.co.uk/>

#### **Zapper:**

(Phones, Electronics, CD's, DVDs, Games, Books)

<https://zapper.co.uk/>

#### **WeBuyBooks:**

(Books, CD's, DVDs, Games)

<https://www.webuybooks.co.uk/>

## Donate Through Purchases:

ADRA is part of several initiatives where you can donate simply by purchasing as you would normally do – at no extra cost to you!

### Amazon Smile:

You can donate to your charity simply by shopping through Amazon Smile. You don't need a new Amazon login, simply shop through <https://smile.amazon.co.uk> and you can donate 0.5% of your eligible purchases to your chosen charity. Find Adventist Development and Relief Agency UK to make ADRA your charity of choice. Eligible items will have a note displayed next to the item information when viewing them on Amazon Smile.

### Humble Bundle:

<https://www.humblebundle.com/>

You can choose ADRA-UK as your charity of choice when purchasing on Games, Software and Publications on Humble Bundle. Find Adventist Development and Relief Agency UK to make ADRA your charity of choice.

### ADRA Web Shop

<https://adra.org.uk/shop/>

You can support ADRA directly by purchasing items from our web shop. There are a range of limited edition branded items for everyday needs. Buy them as small gifts for friends and family or for yourself and spread the news of who ADRA is everyday!

## Going It Alone – Together

### Facebook fundraising:

Do you have a Facebook account? Is your birthday coming up? Instead of getting presents this year, why not ask for donations to ADRA? You can fundraise for loads of different things through Facebook and it's simple and easy to set up. Simply go to:

<https://www.facebook.com/fund/ADRAUK/> and set up a fundraiser today.

### Fancy dress:

Dressing up is always fun, and this way you can do it to help others. How about trying it as a family, post pictures and videos online and ask people to join you and donate. You could make it an online event, competition or a challenge, and set up a JustGiving page or start a fundraiser through Facebook.

## Spread The Word!

It can really be as easy as talking about a charity to get donations or even find out about opportunities for funding for charity.

**Out of Office Emails:**

What does your out-of-office email say? You might already be mentioning that you're working remotely. Why not check with your workplace if you are allowed to add a link to asking for donations to your favourite charity. Make sure to include that your business doesn't necessarily endorse the charity but that you personally support them. Create your fundraising page or link them directly to the ADRA donation page.

**Workplace Funding:**

Many workplaces these days make charitable donations to organisations. Find out if your workplace is engaged in this and whether they take employee suggestions. Then you can simply endorse ADRA UK as your charity of choice. Alternatively sometimes funding requires applications. You can get in contact with us with the relevant information and we can submit an application for funding.

\*Please note that some resources may link to external sites or providers. These are merely suggestions to help you plan and run your event and is in no way endorsed by ADRA-UK. Please ensure that you surf the web safely and read any terms and conditions before using other services online.