

Let's GET CREATIVE!



If you like creating things you can 'donate' your creativity by fundraising for ADRA. Sell homemade cards, write songs, or jingles, design webpages or draw pictures - whatever you can create. Whatever your skill, you can collect donations by selling your craft or services online by doing that which you already love.

Crafting

From cards, to metalwork, woodcarving, digital printables, writing songs or sing-a-grams, you can sell these items online and donate all or part of the proceeds to ADRA. From simple setups like selling to family and friends on Facebook to setting up a shop on eBay or Etsy, whatever your skill you can reach out with your craft.

- Facebook Marketplace
<https://www.facebook.com/marketplace/>
- eBay
<https://www.ebay.co.uk/>
- Etsy
<https://www.etsy.com/uk/>
- Shopify
<https://www.shopify.co.uk/>
- Spreadshirt
<https://www.spreadshirt.co.uk/>

Just a few ideas include:

Paintings
Accessories
Knitted Items
Cards

Digital Design
Songwriting
Candles
Bathbombs

Handmade Items
Gift Baskets
Tshirts

Professional Services

If you have a professional service you can provide online why not consider putting together a special package where you are donating part of the cost to ADRA? From giving a 30 minute 'free' consultation for a donation or putting together a professional package, you can use what you're good at for a good cause.

Self-Publish:

Are you a budding writer, poet, photographer or cook? You can self-publish your work and sell them online through several sites. Don't want to go it alone? Why not collaborate such as putting together a recipe book of all your church's favourite potluck dishes – the possibilities are endless.

- Lulu
<https://www.lulu.com/>
- Blurb
<https://www.blurb.co.uk/>
- FastPencil
<https://www.fastpencil.com/>

How To

If You're Setting Up From Home:

1. Decide what items to sell. You can create them beforehand or if you want to provide a bespoke service decide on what variations you can promote.
2. Set a price (taking into consideration any postage costs), make samples and/or take pictures of the samples.
3. Decide how long you will do this for.
4. Setup your fundraising page.
5. Promote your items through social media or email with a link to your fundraising page and what your cause is for.
6. Create your items when they are ordered and send them to your donors. If you have too many orders remember you can always update a post to say new orders are on hold while you deal with any backlog.
7. Keep promoting on your social media and let people know how much you have raised.
8. Once you have reached the end date, thank everyone for their orders and donations. Share how much you have raised.
9. Report your final fundraising total to your ADRA Agent.

If You're Setting Up Online:

1. Decide what shop platform to use – note how much you may need to pay upfront for using an online service or the % cut they might take of your sale price.
2. Decide what items to sell. You can create them beforehand or if you want to provide a bespoke service decide on what variations you can promote.
3. Set a price (taking into consideration any postage costs), make samples and/or take pictures of the samples.
4. Decide how long you will do this for. If you're already running your own shop set specific dates for when you will donate part of the proceeds to ADRA.
5. If your platform doesn't allow you to automatically donate part of your proceeds then make sure to keep a record of how much you're selling and how much will be going to ADRA.
6. Promote your items through social media or email, reminding everyone that any purchases they make will benefit ADRA. (You can also set up a fundraising page if you also just want to ask for some donations).
7. Create your items when they are ordered and send them to your donors. (Use your stock options to ensure you can meet all your orders and send them out in good time.)
8. Keep promoting on your social media and let people know how much you have raised for ADRA as you go along.
9. Once you have reached the end date, thank everyone for their orders and donations. Share how much you have raised.
10. Report your final fundraising total to your ADRA Agent.

*Please note that some resources may link to external sites or providers. These are merely suggestions to help you plan and run your event and is in no way endorsed by ADRA-UK. Please ensure that you surf the web safely and read any terms and conditions before using other services online.