

IMPACT *news*

www.adra.org.uk

2020 ADRA Appeal

Gifts for Zimbabwe



Tropical Cyclone Idai was one of the worst tropical cyclones on record to affect Africa and the Southern Hemisphere in March 2019.

The long-lived storm caused catastrophic damage, and a humanitarian crisis in Mozambique, Zimbabwe, and Malawi, leaving more than 1,300 people dead and many more missing.

In Zimbabwe, the heaviest rains fell in the Chimanimani District. Widespread flash flooding ensued, claiming at least 634 lives with still people missing. An estimated 270,000 people were affected by the storm here.

The Chimanimani district saw extensive damage with widespread flash flooding. Destruction of numerous bridges and roads in eastern Chimanimani isolated many residents.

It is here that ADRA acted to bring relief immediately following the disaster and



Children thanking ADRA for their gifts

it is here were we planned to send a part of the 2019 Virtual Giftbox Appeal.
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Please support our work around the world today!

- Phone: 030 30 40 10 17
- Visit: www.adra.org.uk
- Use the form on page 7

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After donations came in we transferred £3,000 to ADRA Zimbabwe to help children living in the refugee camps. The ADRA team went to Chimanimani and distributed gifts on the 24th of December 2019.

Close to 300 children in the Arboretum, Nyamatanda and Garikai camps received gift bags. Each child aged 2-17 received a bag with a "WOW" toy, personal care items, crafts, school and activities items.

We thank you for helping with the 2019 virtual giftbox campaign. Additional donations were made to Mozambique and Malawi to benefit refugee children affected by cyclone Idai.

A short video report is available at www.youtube.com/adrauk.



New Pathfinder Awards with ADRA

As part of the 2020 Appeal, ADRA-UK has worked closely with the BUC Youth department to involve the Pathfinders in this fundraising initiative. The results of the partnership is that there are three new awards that can be achieved by raising funds for ADRA using the special coin cards and completing the accompanying coursework.

'I am really excited about this partnership with ADRA-UK to enable our pathfinders to potentially gain three new awards,' said Pastor Dejan Stojkovic, National Youth Director for the Seventh-day Adventist Church. 'Raising funds for ADRA is such a worthwhile cause. The monies raised will benefit the world's neediest people and I am glad that our young people have the opportunity to contribute to such a good cause, learn how to become global citizens and gain an award at the same time.'

For further information about the awards, please contact the Pathfinder Leader in your local church.

No Photos Allowed

The rise of social media has made us all photographers.

Selfies appeal to our egos and there are millions of pictures of food and cute animals etc floating around on the internet taken by amateur photographers. However, there are relatively few 'authorised' pictures of rough sleepers, those in temporary housing or the homeless. Why? Because they don't wish to be photographed.



They don't want the story of their misfortune spread across publications for all to see, most of all their families. Over the Christmas period ADRA, under its I AM Urban initiative, visited several of the projects in London that it supports. The beneficiaries of the services were willing to speak to us but requested that no photographs be taken.

'My family have no idea that I am homeless,' admitted one gentleman, 'and I really don't want them finding out this way.'

Similar stories were cited by the other six service-users at the table. When asked how this was possible, they shared stories of divorce, separation and time spent as inmates. The breakdown of relationships

was often the start of their 'shelter crisis'. Applauding the work of the winter shelters run by the Seventh-day Adventist Church in London, one resident said, 'This place is one of the only safe spaces that I have been in over the past year - Thank you. Another stated 'we were served the best food over the Christmas and I'm so sorry that I'm leaving'.

But London isn't the only place where 'no photos allowed'. Carlene Duncan-Bance, from the Breath of Life congregation in Smethwick Birmingham relates the challenges of the homeless and those with low incomes that the church supports each week. Each week her church invites people from the local community for a hot meal, and on regular basis they have between 6-12 people join for Sabbath lunch.

A Basket Full of Teddies

One of the most innovative social action projects that ADRA has sponsored under it's I AM Urban initiative is a basket full of teddies.

This project was originated by the East Kilbride Church under the leadership of Pastor Ivana Mendez.

Each of the teddy bears were knitted by a group of ladies in church and then given away with chocolates for the patients of the dementia ward at the local hospital. Speaking about the project, Ivana said, 'Whether you believe in Christmas or not, it is a season for giving and we were so pleased that we were able to provide some comfort and joy to those who are suffering with the terrible curse of dementia.'



ADRA: My Charity of Choice

An interview with Mark De-Lisser, ADRA-UK's new Ambassador

Mark De-Lisser, renowned TV presenter, arranger, choral director and vocal coach will join ADRA-UK as an Ambassador. Mark was born and raised in the Seventh-day Adventist Church and has a passion for the work of ADRA, its humanitarian arm.

ADRA: Mark, thank you so much for agreeing to be part of the ADRA-UK family. What drew you to the work of ADRA?

Mark: There were many things about ADRA that I found appealing. The fact that you have 140 offices all over the world means that you are an international organisation with a wide-reach. I have also read that 94p from every £1 spent goes to make change happen.

ADRA: One of your last projects was working with people in communities, who were often suffering and in distress. I know that one of the things you love about ADRA is the way in which we work in communities with disadvantaged people.

Mark: People often ask me, what is the highlight of my career so far, and they think that it is the TV work, or the leading of large choirs or recording. In fact, the highlight of my career is working with people, those who have never sang before and whose lives are transformed when their health and wellbeing are taken into consideration. And I know by reading some of your stories that ADRA changes lives on a daily basis. The work of ADRA fits into my personal and professional ethos.

ADRA: I understand that your kids are also really passionate about ADRA. How did this happen?

Mark: My daughter Izzy read one of your publications about your work and she really wanted to raise money for ADRA. At the end of 2018, one of my choirs did a concert on behalf of ADRA-UK where Izzy did a presentation talking about your work and she made some cakes and sweets to sell and raise money for ADRA.

ADRA: You've decided to make ADRA your charity of choice. What would you say to others who are sitting on the fence?

Mark: I will be working with ADRA in particular, with a number of projects and I am committed to making them my charity of choice. All I am asking you is to support ADRA by signing a monthly direct debit, go door-to-door in the forthcoming ADRA Appeal or participate in any of the fund-raising initiatives that are organised by local churches.





**Without you,
there is no ADRA.**

Your determination to reach out to suffering communities by raising just £25 is so important. Will you pledge to donate time to ADRA this year and support people facing hardship and disadvantage?

Are You Up for a Challenge?

How Will My Donation Be Used?

£5 Provides a healthy meal at a UK community centre for the homeless or provide essential food supplies at a local foodbank.



£10 Even the most basic toilet construction can help save lives by keeping waste away from living spaces, which means less disease and better health. Toilets and basic hygiene training, such as handwashing, are critical in preventing diarrhoea. Did you know that this is one of the leading causes of infant death around the world?

£20 The gift of education lasts forever - but quality education is often impossible for refugee children when schools lack resources, families can't pay tuition fees. Providing books, uniforms and supplies prepares a child for school and for the future. £20 could keep a refugee child in school for a month!



£35 Goats are little animals that can bring about big change. Aside from providing nutritious benefits for a family, milk and dairy products can also be sold to pay for school tuition and other important needs. Even the manure is valuable as an effective fertiliser.

£50 Every minute counts in a disaster, so being prepared to respond immediately is critical to saving lives. Having supplies and active plans for emergency food, access to clean water, temporary shelter and hygiene kits to prevent the spread of disease are vital.


Through the ADRA Appeal, we have the opportunity of meeting the basic needs of thousands of people in the UK and overseas who are living on the edge of existence. That is why your volunteering spirit is vital!

By reaching out to the wider UK community this Spring, our goal of £500,000 will help us reach out to people who desperately need our assistance.

Throughout the year, Adventist church members support ADRA's work through their personal contributions. Your donations are so important, and we thank you for them! But during the period of the 28th of March - 12th of April (the 19th of April in Greater London) we're asking for a different kind of gift - we're asking for your time.



If every person who attends an Adventist church in the UK were to raise just e.g. £25 each, we could easily meet this goal and change the lives of thousands! It's that easy – just raise £25! You can do it by meeting your neighbours, asking your work colleagues, appealing to your sports club, donating online, giving a personal donation or collecting from door-to-door.



Help Someone...

...eat
...learn
...shelter
...live

'Truly I tell you, whatever you did for one of the least of these brothers and sisters of mine, you did for me.'
Matthew 25:40



ADRA APPEAL 2020
28TH MARCH - 12TH APRIL (19TH APRIL IN LONDON)

IT'S OUR ADRA
Volunteer - Connect - Donate

adra.org.uk
REGISTERED CHARITY 1074937
(SCOTLAND SC037726 - IOM1101)

FR Registered with FUNDRAISING REGULATOR

In 2019 we helped over 1.2 million people

1.2 million

we supported 42 community hubs in the UK, assisting 7,500 people with the help of over 1,000 volunteers.

97% of the people we are working with are women and children




In every £1 we spent in 2018, 94p went on delivering services and making change happen, 4p went on fund-raising and governance and 2p was kept for future use.

(Source: Charity Commission website)

YES, I would like to make a monthly donation to ADRA-UK

Please fill in the whole form using CAPITAL LETTERS and a ballpoint pen and return in a closed envelope to: ADRA-UK, Stanborough Park, Watford, Hertfordshire, WD25 9JZ

I would like to make a monthly donation to ADRA-UK of:

£5 £10 £25 £50

OTHER

By ticking the box below ADRA UK can reclaim the tax on your donations *giftaid it*


I want to gift aid my donation of £_____ and any donations I make in the future or have made in the past 4 years to ADRA-UK. I am a UK tax payer and understand that if I pay less income tax and / or capital gains tax than the amount of Gift Aid claimed on all my donations in the tax year it is my responsibility to pay any difference.

TITLE	SURNAME
FIRST NAME	
ADDRESS	
POSTCODE	
EMAIL ADDRESS	
MOBILE NUMBER	
Your support helps us to change peoples lives, thank you. We'd love to keep you up to date with our news, fundraising and ways to get involved (please tick)*	
<input type="checkbox"/> EMAIL	<input type="checkbox"/> TEXT MESSAGE
<input type="checkbox"/> PHONE	<input type="checkbox"/> POST
SIGNED	DATE / /

*You can change how we contact you at any time by calling us on 030 30 40 10 17 or emailing info@adra.org.uk. We will never sell your data and we promise to keep your details safe and secure and only use them in accordance with our privacy policy www.adra.org.uk/privacy-policy

YOUR DONATIONS WILL BE TAKEN OUT OF YOUR BANK ACCOUNT ON THE LAST DAY OF THE MONTH.

Instruction to your Bank or Building Society to pay by Direct Debit




NAME AND FULL POSTAL ADDRESS OF YOUR BANK OR BUILDING SOCIETY

TO: THE MANAGER	BANK/BUILDING SOCIETY
ADDRESS	
POSTCODE	
Name(s) of Account Holder(s)	
Banks and Building Societies may not accept Direct Debit Instructions for some types of account.	
Bank/Building Society account number	Branch Sort Code
<input type="text"/>	<input type="text"/>
Reference no. (for office use only)	
<input type="text"/>	
Instruction to your Bank or Building Society: Please pay ADRA-UK Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with ADRA-UK and, if so, details will be passed electronically to my Bank/Building Society.	
SIGNED	DATE / /

Please retain for your information

The Direct Debit Guarantee



- This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits
- If there are any changes to the amount, date or frequency of your Direct Debit ADRA-UK will notify you 7 working days in advance of your account being debited or as otherwise agreed. If you request ADRA-UK to collect a payment, confirmation of the amount and date will be given to you at the time of the request
- If an error is made in the payment of your Direct Debit, by ADRA-UK or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society
 - If you receive a refund you are not entitled to, you must pay it back when ADRA-UK asks you to
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.

ADRA stands in a long church tradition of caring for people in need.

When the perspective in the church changed from not only helping the local community to international aid, ADRA was created to attract funding to help people escape poverty and distress.

For the 2020 ADRA Appeal, it is our intention to bring an Appeal slogan based on Scripture. What better instruction than using words spoken by our Lord and Saviour.

ADRA is often referred to as the “Gospel message in the working boots” – doing, rather than preaching.

I reflected on the instruction given by Christ in Matthew 25 – the story of feeding the hungry, clothing the naked and healing the sick - a great commission given to all of us.

We have to realise that His Work is our Work. That His Mission is our Mission. That His Neighbour is our Neighbour.

You and I should be the ones feeding the hungry, clothing the naked and healing the sick. We, as Christians, should be at the forefront of all charitable and humanitarian initiatives.

‘Truly I tell you, whatever you did for one of the least of these brothers and sisters of mine, you did for me.’ (v 40).

ADRA’s new global theme is ‘Justice. Compassion. Love.’

How can you and I give expression to both Christ’s commission to help the needy and ADRA’s new global theme?

Well, WE can help people survive, heal, learn, eat and drink! That’s is what is at the heart of ADRA’s work.

YOU TOO, can help someone survive, heal, learn, eat and drink! And if we do, it is as if we did it for Christ.

Empower ADRA to act on your behalf: make a donation towards the 2020 ADRA Appeal or join a door-to-door collection team in your area or get involved or support one of the fundraising initiatives in your local congregation.

Help someone eat, learn, shelter... Help someone live! “What you are doing for them – you are doing for me...”

Bert Smit, CEO

2020 Projects

In the UK

Assist local churches (community hubs) across the UK with community projects.

£50,000



In Myanmar

Increase access and provision of quality education services to over 500,000 children in conflict and post-conflict areas of ethnic states and regions of Myanmar (Burma).

£75,000



In Thailand

Supporting migrant factory workers in Northern Thailand to receive better working conditions and claim their rights.

£25,000



In Ghana

Increasing crop production and linking 6,000 small holder cashew nut producers to markets in the Brong-Ahafo region of Ghana.

£40,000



In Sri Lanka

Providing over 300,000 community members with access to clean water and toilets, focusing on health, nutrition, hygiene and sanitation.

£100,000

We plan to reserve an amount of £50,000 for rapid response to emergencies through the ADRA network.

For more information on our 2020 projects ask your local agent or visit our website!



IT'S OUR ADRA
Fundraise - Support - Give



REGISTERED CHARITY 1074937
(SCOTLAND SCO37726 - IOM1101)