

TOGETHER



"Together we can feed people. Together we can clothe people. Together we can educate people. Together we can quench thirst. Together we can save the neediest people of the world.

Let's do this Together! Because only Together, we can."

It's almost time to get Together again!

Dear Agent,

Things are looking up – not only is winter behind us and spring is on its way but lockdown and social distancing restrictions are also set to end gradually. We hope and pray that by early summer we will have a return to more normality.

The COVID pandemic has affected everything in our lives: on a personal and family level, on a church level but also on a fundraising level for ADRA. The Prime Minister has outlined how we will get back to a form of normal life over the next couple of months; Infections are down and vaccinations are up. This means churches can open up again. We can go back to worshipping and enjoy being part of the family of God in person – not just via ZOOM. Singing. Expressing. Doing things together. And, for ADRA, help raise funds for our work.

As you may know ADRA is independent from the British Union and we need to raise every pound for our operation and work ourselves. We have been severely affected in 2020 but want to put that behind us and make 2021 a real success.

Our work depends on donations to attract funding from the UK Foreign, Commonwealth & Development Office and the European Commission. Without the seed funding our work is really hampered.

We will not have a door-to-door collection this year. Instead with your help we would like to concentrate on other fundraising activities that can either be done during lockdown and, more excitingly, in person once we have a semblance of freedom returned to us.

We chose **'Together'** as the theme for ADRA in 2021 because it encapsulates what we need. Together is you, me and all of us. Together we can continue to help the tens of thousands of people in need – both here in the UK and overseas.

Sabbath 27 March is the launch of our 2021 ADRA Appeal. It will not be time limited by the door-to-door collection this year but will be the start of a whole year of fundraising for ADRA. Throughout the year we will suggest activities that you can safely do – with more details available on our website.

Here is quick overview to give you an idea of what to plan for your diary and the resources available this year:

Together in SPRING

- **Sabbath 27 March: ADRA launch presentation (15:00-15:30 on our social media channels)**
- IMPACT Newsletter (Print)
- 2021 ADRA Appeal video
- Direct Debit / donation form
- Fundraising Handbook (virtual and actual)
- Agent Instructions
- Reporting Spreadsheet

Together in SUMMER

- Pathfinder honours
- Walk Together Sundays
- IMPACT News

Together in AUTUMN

- Giftbox campaign
- Autumn 'Do' Activities
- IMPACT News

Together in WINTER

- Project Appeal
- Winter Warmer Activities
- IMPACT News

Further Resources:

- A fully illustrated sermon by Pastor Bert Smit will be available by the middle of March. You can use this to promote ADRA in your churches.
Theme: Love, Mercy, Justice
Scripture: Micah 6:8

- Bulletin/Announcement Slides to include in your weekly services to promote the ADRA Appeal

And remember, all of this information will be available for you at our dedicated webpage for ADRA Agents: www.adra.org.uk/agent

Agent Briefing

We are organising an Agent briefing event: Monday 15 March 19:00-19:30 on Zoom. Please join us where we will be able to tell you more about this year's Appeal and answer any questions you may have.

Click to Auto Join 15.03.21

Or Join Zoom Manually:

Meeting ID: 858 4013 7870

Passcode: 744229

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It's only with your support that Together we can change lives around the world.

So start your planning to get Together for ADRA today!